

# Presentation Skills & Storytelling Workshops

Online and in person training to boost confidence, credibility and engagement on-camera in business

### **DESIGNED FOR**

- Leadership development
- Executive fast-track schemes
- Graduate programmes
- Self-development training
- Team training workshops

#### **BENEFITS**

- Add impact
- Drive engagement
- Grow credibility
- Boost confidence
- Enhance visibility
- Create consistency
- Promote self-fulfilment

# Thank you so much for yet another successful run with us and for this awesome partnership to truly create value for the cohorts year after year. I loved the innovation you brought in the sessions this year. So a big genuine THANK YOU!

#### **BANI SODHI**

Group Strategic Programme Manager

Adecco Group Switzerland

# Be seen, heard & understood

Help your team confidently express themselves and effectively engage their audiences on-screen, to create fulfilment and boost the credibility and visibility of your business online.

# Interactive team workshops

Full and half-day workshops to train:

- 1 Professional presentation skills that add impact and create consistency on camera, including tech set-up, personal style, body language, voice and tone advice.
- 2 Communication and storytelling techniques designed to engage and inspire audiences online, using empathy and persuasive pitch tools in collaboration with Brand Consultant Rachel Kepinska-Smith.



Delivered through energising group activities, breakout exercises and handy downloads to support learning, online or in person.

# **Transformational results**

#### **Build relationships**

Set your business apart from the pack. Use empathy to build trust and create consistency to grow credibility.

# **Share your story**

Unlock the value in your team's passion and enthusiasm. Help them share your brand story.

#### **Content is king**

Support everyone to champion their area of expertise. Help them become a content creator for your business.

# Prepare to succeed

An aligned team is a successful team. Bring out the best in them when it matters the most.

# Karen Witchalls-Plunkett

karen@businessesonscreen.com +44 7768 795859 St Albans | Hertfordshire | UK



